

# Microsoft IoT & AI Insider Labs

Develop your IoT project or solution with help from Microsoft!

# IoT and AI are transforming business

The Internet of Things (IoT) and AI are components of a revolution that is transforming the way people, devices and data interact in every sphere of life. It's not just about cutting edge technology, it's about the digital transformation of industries and reshaping of businesses.





# The Microsoft IoT & AI Insider Labs

Microsoft's IoT & AI Insider Labs help customers to develop, prototype, test and operate intelligent product solutions at scale. Located in Redmond USA, Munich Germany and Shenzhen China, these facilities bring together Microsoft and the ecosystem's resources to accelerate bringing your solution to market.

## **Use our physical lab**

Each lab is equipped with technical equipment to build prototype IoT devices.

## **Technical Guidance**

Leverage Microsoft's expertise in mobile, application, cloud and machine learning development for delivered solutions.

## **Advance technology access**

License technology Intellectual Property (IP) from Microsoft's Technology and Research portfolio using a range of business models.

## **Get business support**

Leverage Microsoft's proven capability in enterprise software planning, marketing, sales and distribution. Experience and tools.

## **Customer Match Making**

Leverage Microsoft's customer, sales channel, online store, partner retail and enterprise channels.

## **Ecosystem Matchmaking**

Leverage partners to maximize innovation.

# Reserving your spot

If you are an industry leading organization developing a product or solution for new intelligent product scenarios, and primed for large scale deployment and commercialization the IoT & AI Insider Lab is the place for you to realize your product vision.

[www.microsoftiotinsiderlabs.com](http://www.microsoftiotinsiderlabs.com)





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Thank you!